

## Advertising and Promotional Opportunities

We are excited to offer several ways to promote your organization through advertising and event sponsorship! Please complete the online [Advertisement Request Form](#), or reach out to us at [admin.naswmn@socialworkers.org](mailto:admin.naswmn@socialworkers.org) or 651-293-1935 for more info. All sponsors, exhibitors, and advertisers are subject to NASW-MN's [Sponsor/Exhibitor/Advertiser Policy](#).

Promotion Type	Description	Reach	Price	Payment/Materials Due	Details
<b>Promo Package</b>	One (1) homepage banner, one (1) Job Board post, and one (1) Member E-Newsletter ad	Public and 2000 members	\$375	See below for details.	Same ad across 3 media. See below for details.
<b>Homepage Banner</b>	One (1) banner across full page of <a href="#">NASW-MN website homepage</a>	Public	\$250 for up to 30 days	At least 1 full week prior to requested post date	You can provide a banner image, or formatted text (limited to 100 words or 350 characters without spaces)
<b>Job Board Post</b>	One (1) job post on <a href="#">Job Board page</a> , in <a href="#">Professional Development section</a> of NASW-MN website	Public	\$100 per job post for up to 30 days	At least 1 full week prior to requested post date	Maximum 250 words or 1500 characters. Includes headline, descriptive text, and any hyperlinks you wish to include. No images or documents.
<b>Member E-Newsletter Ad</b>	One (1) ad in one (1) NASW-MN Member E-Newsletter	2000 members	\$100	First Friday of month in which ad will be included	E-Newsletter sent approx. 2 <sup>nd</sup> Wednesday of the month. Ad includes headline, descriptive text, logo/image, and any hyperlinks you wish to include, including PDF documents.
<b>Event Sponsorship</b>	Annual Conference (Fall), Social Work Summit (Spring), Social Work Day at the Capitol (April) and other special events. Sponsorship details are specific to each event. Visit <a href="http://naswmn.socialworkers.org">naswmn.socialworkers.org</a> or contact <a href="mailto:admin.naswmn@socialworkers.org">admin.naswmn@socialworkers.org</a> to learn about upcoming opportunities.				